

MENTORING FOR ESD-LEADERSHIP PROGRAMME 2019

Project: Witarita: Seeding Sustainable Development Action in a Zacatecan Migrant Ejido



OBJECTIVES

- To co-create and co-author with the Zacatecan migrant ejido-community a sustainability statement and pledge to guide future generations.
- To stimulate opportunities among the adults and youngest generations who will inherit the burden of surviving climate change.
- To elevate strengths like the environmental knowledge of the community elders; to give credence to sustainability-focused developmental projects.
- To ensure a process that is nourished through a participatory-collaborative approach that is in solidarity with the SDG 4.7.

MAIN ACTIVITIES

- Finish website *www.witarita.org* which will display new ESD programmes from the community and archive/document past ones.
- Publish first results of environmental knowledge acquired by adults and children of the community.
- Hold regular quarterly meetings for a year in Mexico and abroad that lead to official sustainability pledge and statement.

(PEDAGOGICAL) APPROACH

- Community-based and collaborative leadership approach to initiatives.
- Dialogue of knowledge between stakeholders.
- Open source approach to the epistemology of our environmental knowledge.
- Transparency of information for any project logistics.

CAPACITY BUILDING

How many people are reached?

Directly:
20 core stakeholders,
Possibly 50 community supporters

Indirectly:
100-200 community members,
Other Zacatecan communities

What is the most important change you achieve through building capacity?

Increased interest on the part of residents and users of the green area to preserve and care for the place, in addition to having a more sustainable awareness and lifestyle.

Project Responsible

Selene Gonzalez Carrillo

Target Group

Professionals (community), Parents (community), Elders (community)

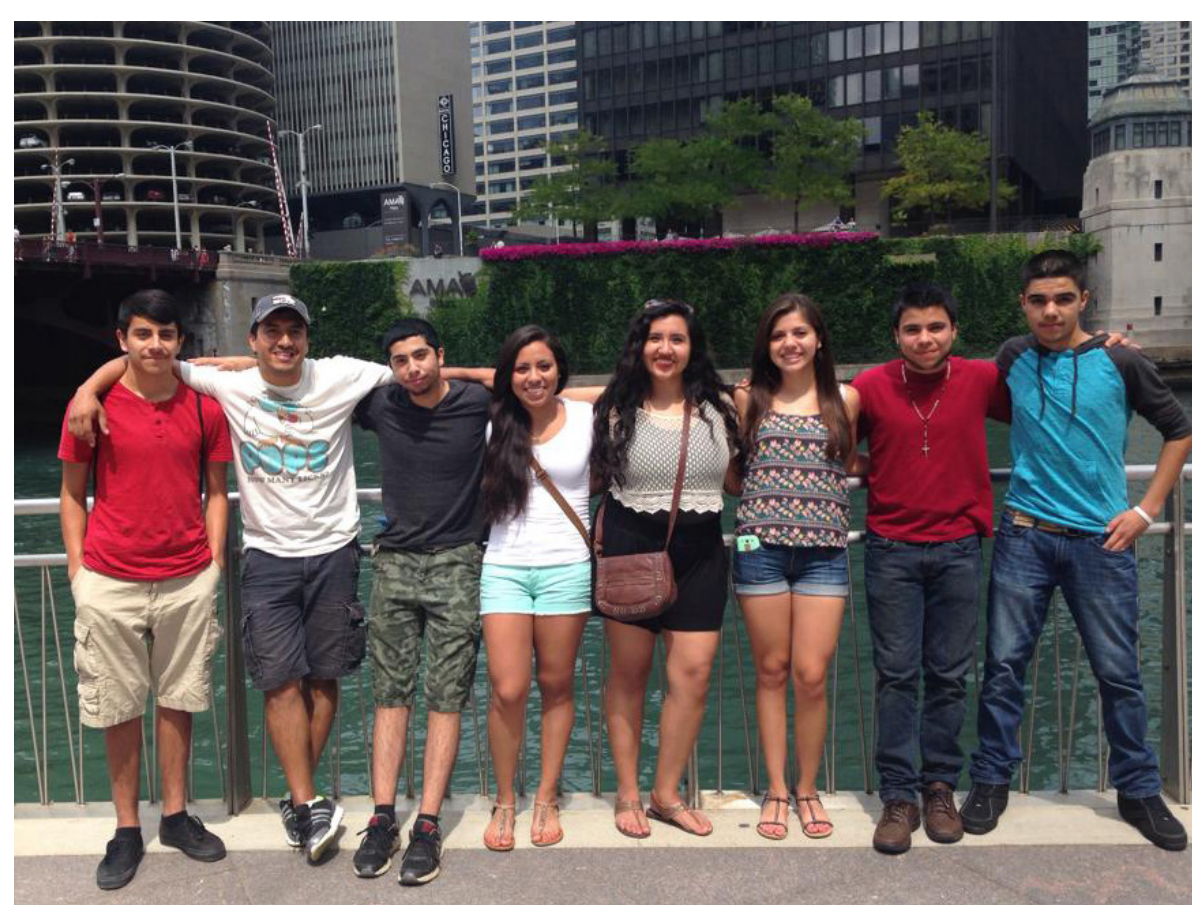
Duration of Project

Lifetime-community project

Current Status

Planning phase

Addressed SDGs



On behalf of



Federal Ministry
for Economic Cooperation
and Development

Coordinated by

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UNESCO Global Action Programme on
Education for Sustainable Development